

Protect yourself from cybercrime

For back-to-school time, learn how to be safe online.



It isn't just kids who can learn during back-to-school season! Cybercrime is always evolving, so you need stay current on ways to protect yourself online. Learning about tricks criminals use and staying alert may help secure your data and your money.

TIPS FOR HELPING THE NEXT GENERATION



[Teach kids about digital finances and cybersecurity.](#)

Lawyer loses life savings

It's easy to think it can't happen to you. But it can happen to anyone. For example, a recent national news story showed how a retired lawyer who saved enough for a comfortable retirement lost almost his entire savings to sophisticated scammers who convinced him that he was helping the government catch cybercriminals.¹ The criminals impersonated government officials and customer support staff, isolating him and using a sense of urgency to get him to move his money somewhere they told him was safe.

An increasing problem

Cybercrime is growing, but it may be even bigger than the numbers show. Many people don't report their losses. Among Americans:

- Potential losses from cybercrime in 2023: \$12.5+ billion¹
- Over half of U.S. adults have been targeted by one or more scams or crimes²



A 22% jump from 2022



More than triple from 2019



What can you do?

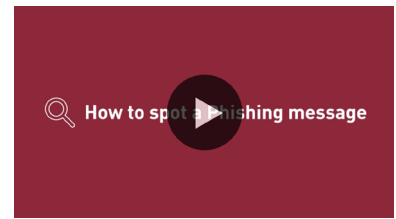
You know the risks. Now let's see how you can help protect yourself.

- 1. Register your online retirement account.** Registering at LincolnFinancial.com/Register may help safeguard your data. When you register, you prevent an unauthorized person who has your information from registering in your place and potentially gaining access to your savings.
- 2. Enable security features.** If your accounts offer two-factor authentication, use it. It gives you an additional layer of security. So do personal identification numbers (PINs) and fingerprint and face identification.
- 3. Watch out for scams.** The first step in protecting yourself is knowing what to look for. Romances or offers too good to be true probably are. Make sure you know the sender if you're clicking a link in an email and be careful about giving away personal information.

Notice suspicious activity on your Lincoln account? Visit LincolnFinancial.com/Public/General/Support/ReportFraud to report it to Lincoln.

Think before you click

In this video, Lincoln's chief information security officer shares specific things you can look for to help identify a phishing email from a scammer.



This is just the tip of the iceberg!

To get in-depth information about common scams and how to protect yourself from cybercrime, visit LincolnFinancial.com/CyberBasics.

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¹ Bernard, Tara Siegel, "How One Man Lost \$740,000 to Scammers Targeting His Retirement Savings," The New York Times, July 29, 2024.

² Lincoln, Consumer Sentiment Tracker, 2022.

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